



# New Jersey: Expanding Access to Care



**GS STRATEGY GROUP**

**PRESENTED BY:**

Robert Jones

**PROJECT DETAILS**

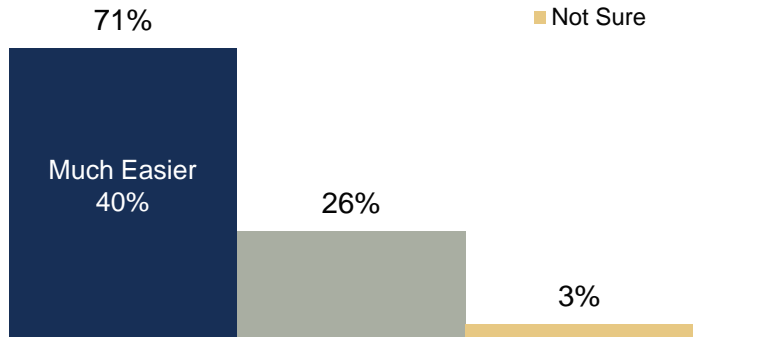
800 New Jersey Likely Voters

Conducted Online April 3 – 8, 2023

# General Issues Environment: Concerns About Staffing Shortages

Generally speaking do you think health care needs to be easier to access in New Jersey when you need it, or is it easy enough?

■ Easier  
■ Easy Enough  
■ Not Sure

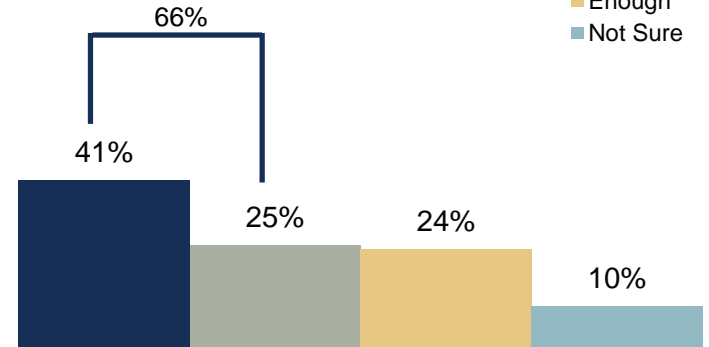


|             | Overall    | Party |      |     | Gender |    | Race  |           |
|-------------|------------|-------|------|-----|--------|----|-------|-----------|
|             |            | Dem   | Indy | GOP | M      | F  | White | Non White |
| Easier      | <b>71%</b> | 74 ←  | 73 ← | 66  | 67     | 74 | 69    | 80 →      |
| Much Easier | <b>40%</b> | 43    | 39   | 36  | 36     | 43 | 37    | 50        |
| Easy Enough | <b>26%</b> | 24    | 24   | 31  | 30     | 22 | 28    | 17        |

|             | Overall    | Location |         |       | Age  |     |
|-------------|------------|----------|---------|-------|------|-----|
|             |            | Urban    | Suburbs | Rural | <55  | 55+ |
| Easier      | <b>71%</b> | 74       | 70      | 68    | 78 ← | 62  |
| Much Easier | <b>40%</b> | 47       | 39      | 28    | 48   | 29  |
| Easy Enough | <b>26%</b> | 24       | 26      | 28    | 20   | 33  |

And do you think New Jersey has enough health care workers like doctors, nurses, and advanced practice nurses or does it need more?

■ Few More  
■ A Lot More  
■ Enough  
■ Not Sure



|            | Overall    | Party |      |     | Gender |    | Race  |           |
|------------|------------|-------|------|-----|--------|----|-------|-----------|
|            |            | Dem   | Indy | GOP | M      | F  | White | Non White |
| Few More   | <b>41%</b> | 44    | 45   | 34  | 41     | 41 | 38    | 49        |
| A Lot More | <b>25%</b> | 21    | 25   | 29  | 19     | 29 | 25    | 23        |
| Enough     | <b>24%</b> | 24    | 21   | 28  | 30     | 19 | 26    | 21        |

|            | Overall    | Location |         |       | Age |     |
|------------|------------|----------|---------|-------|-----|-----|
|            |            | Urban    | Suburbs | Rural | <55 | 55+ |
| Few More   | <b>41%</b> | 41       | 42      | 37    | 45  | 36  |
| A Lot More | <b>25%</b> | 20       | 25      | 25    | 23  | 26  |
| Enough     | <b>24%</b> | 31       | 23      | 21    | 25  | 23  |

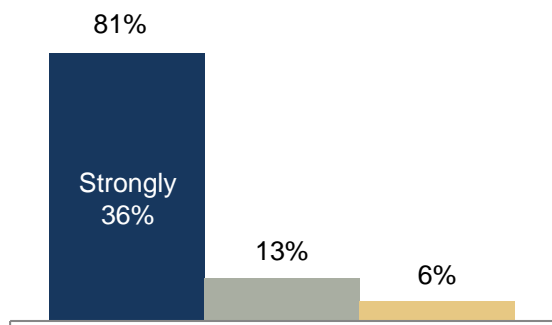
Some numbers may be off +/- 1% due to rounding.

# The Conversation...

## Health Care Facilities are Overwhelmed

Hospitals, clinics, and medical offices are **overwhelmed** with the number of people seeking medical care—making it hard for people to get appointments and treatment when they need it.

■ Agree ■ Disagree ■ Not Sure



|          | Overall | Party |      |     | Gender |    |
|----------|---------|-------|------|-----|--------|----|
|          |         | Dem   | Indy | GOP | M      | F  |
| Agree    | 81%     | 84    | 77   | 78  | 76     | 84 |
| Strongly | 36%     | 38    | 34   | 32  | 33     | 38 |

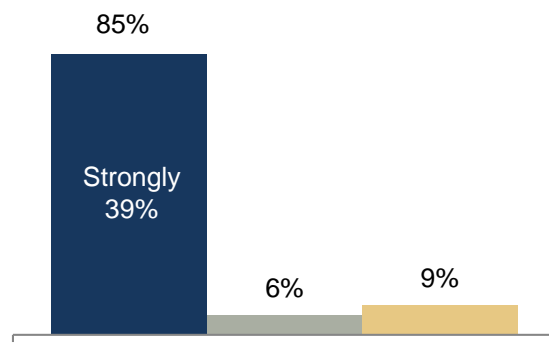
|          | Overall | Age |     | Race  |           |
|----------|---------|-----|-----|-------|-----------|
|          |         | <55 | 55+ | White | Non White |
| Agree    | 81%     | 84  | 77  | 80    | 81        |
| Strongly | 36%     | 40  | 30  | 34    | 43        |

|          | Overall | Location |         |       |
|----------|---------|----------|---------|-------|
|          |         | Urban    | Suburbs | Rural |
| Agree    | 81%     | 84       | 80      | 82    |
| Strongly | 36%     | 46       | 33      | 38    |

## Nurse Practitioners & Advanced Practice Nurses Can Help

The entire health care sector is dealing with a **severe staffing shortage**. Nurse-practitioners and advanced practice nurses have the experience and qualifications to help treat patients with basic medical issues and help meet the rising demand for medical care.

■ Agree ■ Disagree ■ Not Sure



|          | Overall | Party |      |     | Gender |    |
|----------|---------|-------|------|-----|--------|----|
|          |         | Dem   | Indy | GOP | M      | F  |
| Agree    | 85%     | 84    | 88   | 85  | 86     | 85 |
| Strongly | 39%     | 40    | 37   | 39  | 38     | 40 |

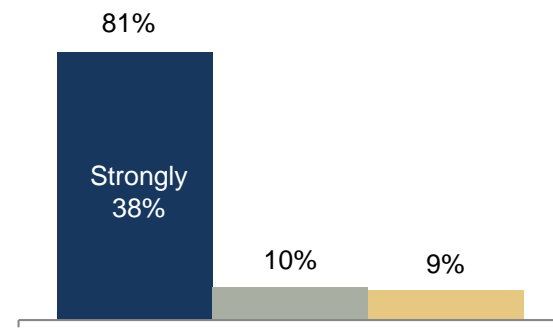
|          | Overall | Age |     | Race  |           |
|----------|---------|-----|-----|-------|-----------|
|          |         | <55 | 55+ | White | Non White |
| Agree    | 85%     | 85  | 85  | 85    | 84        |
| Strongly | 39%     | 40  | 38  | 38    | 42        |

|          | Overall | Location |         |       |
|----------|---------|----------|---------|-------|
|          |         | Urban    | Suburbs | Rural |
| Agree    | 85%     | 86       | 86      | 80    |
| Strongly | 39%     | 39       | 39      | 38    |

## But Government in the Way

While the country has some of the world's best health care, **more work needs to be done to address access and quality issues** to improve health care outcomes for people. Unfortunately, **state and federal regulations often stand in the way of that goal.**

■ Agree ■ Disagree ■ Not Sure



|          | Overall | Party |      |     | Gender |    |
|----------|---------|-------|------|-----|--------|----|
|          |         | Dem   | Indy | GOP | M      | F  |
| Agree    | 81%     | 80    | 82   | 82  | 81     | 80 |
| Strongly | 38%     | 40    | 38   | 32  | 33     | 41 |

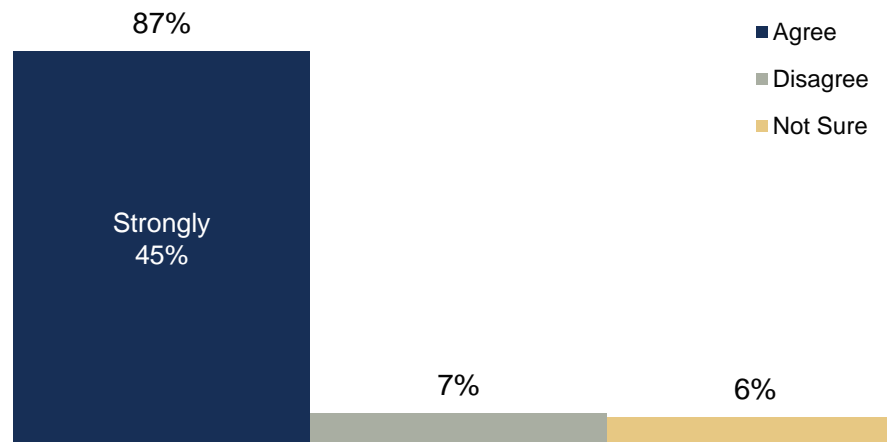
|          | Overall | Age |     | Race  |           |
|----------|---------|-----|-----|-------|-----------|
|          |         | <55 | 55+ | White | Non White |
| Agree    | 81%     | 84  | 76  | 80    | 85        |
| Strongly | 38%     | 41  | 33  | 35    | 44        |

|          | Overall | Location |         |       |
|----------|---------|----------|---------|-------|
|          |         | Urban    | Suburbs | Rural |
| Agree    | 81%     | 82       | 82      | 70    |
| Strongly | 38%     | 41       | 37      | 37    |

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements?

# The Conversation...

New Jersey should make it easier for more patients to get care from nurse practitioners and advanced practice nurses to help address the shortage of primary care physicians in rural and underserved communities.

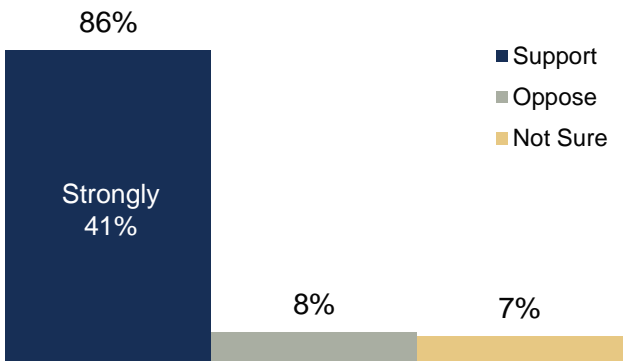


|          | Overall    | Party |      |     | Gender |        | Race  |           | Age |     | Location |         |       |
|----------|------------|-------|------|-----|--------|--------|-------|-----------|-----|-----|----------|---------|-------|
|          |            | Dem   | Indy | GOP | Male   | Female | White | Non White | <55 | 55+ | Urban    | Suburbs | Rural |
| Agree    | <b>87%</b> | 89    | 88   | 86  | 86     | 88     | 87    | 90        | 90  | 84  | 86       | 88      | 85    |
| Strongly | <b>45%</b> | 47    | 46   | 41  | 43     | 46     | 43    | 52        | 52  | 36  | 44       | 45      | 46    |

# Full Practice Authority

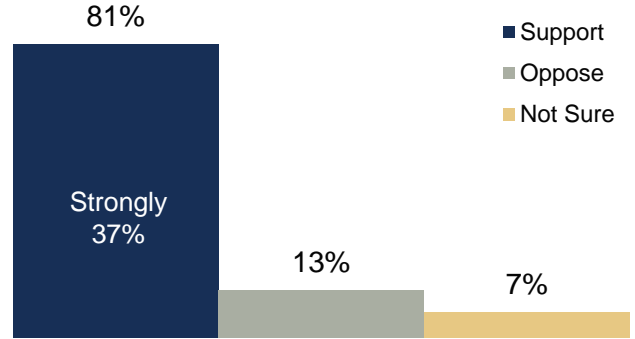
## Making It Easier for Nurses to Provide Care

New Jersey has begun looking at how advanced practice nurses can help provide more care and alleviate bottlenecks and long wait times at hospitals and clinics. Do you support or oppose making it easier for advanced practice nurses to treat patients instead of doctors to help widen the pool of available health care workers?



## Granting Nurses Full Authority to Provide

Today, roughly half of all states restrict patients from seeing an advanced practice nurse without physician oversight, even though these nurses are trained and certified to do so. One of the ways states can help improve access to care is to lift these restrictions and enable advanced practice nurses to practice to the full extent of their education, training, and certification without physician oversight—including giving them full authority to evaluate patients, diagnose, order, and interpret diagnostic tests and initiate and manage treatments. Knowing this, would you support or oppose this proposal?



## Support for Granting Full Authority by Key Audiences

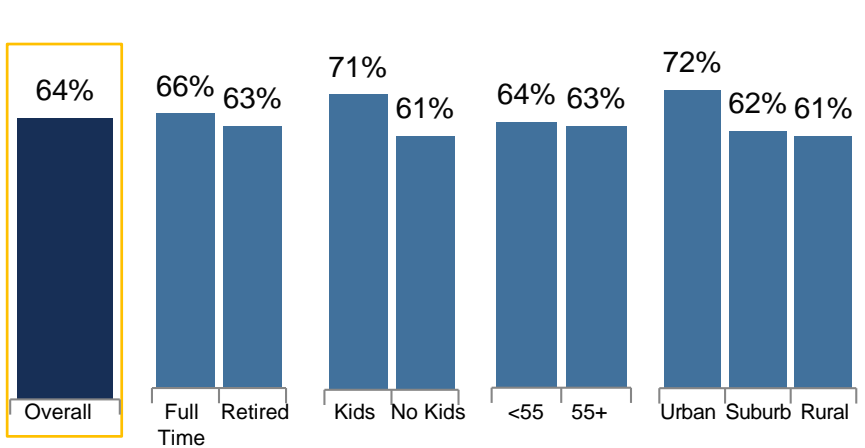
|          | Overall    | Party |      |     | Gender |        | Race  |           | Age |     | Location |         |       |
|----------|------------|-------|------|-----|--------|--------|-------|-----------|-----|-----|----------|---------|-------|
|          |            | Dem   | Indy | GOP | Male   | Female | White | Non White | <55 | 55+ | Urban    | Suburbs | Rural |
| Support  | <b>81%</b> | 81    | 81   | 81  | 82     | 79     | 80    | 83        | 84  | 76  | 86       | 79      | 77    |
| Strongly | <b>37%</b> | 39    | 33   | 35  | 37     | 38     | 37    | 37        | 41  | 33  | 41       | 37      | 35    |

# APN's Current Usage

## Previous APN Usage

Have you ever seen an advanced practice nurse, like a nurse practitioner for any of your health care needs?

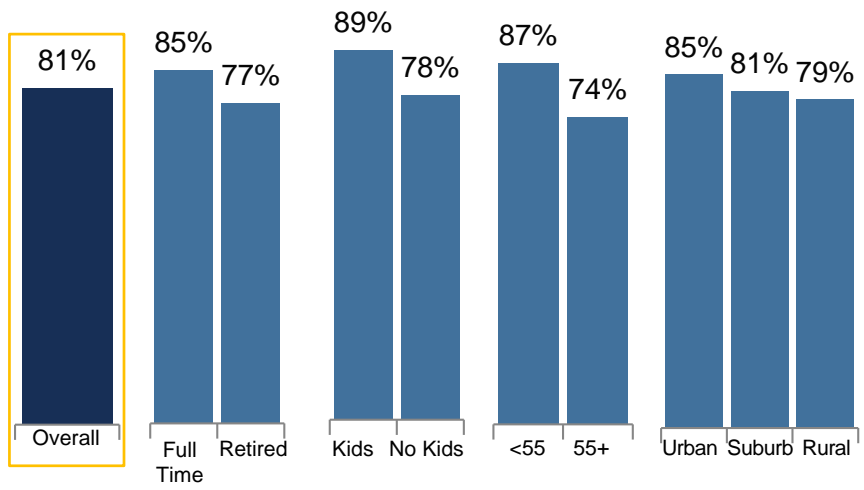
Percent YES



## Likelihood of Seeing an APN in the Future

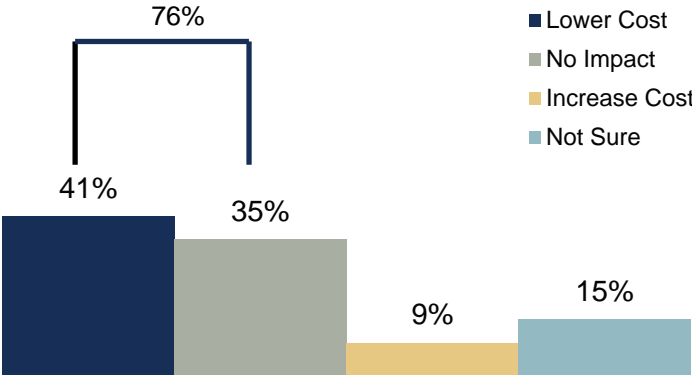
And how likely would you be to consider seeing a nurse practitioner and other advanced practice nurses instead of a doctor at some of your healthcare appointments if it meant you could be seen sooner?

Percent LIKELY



# APNs Impact On Cost

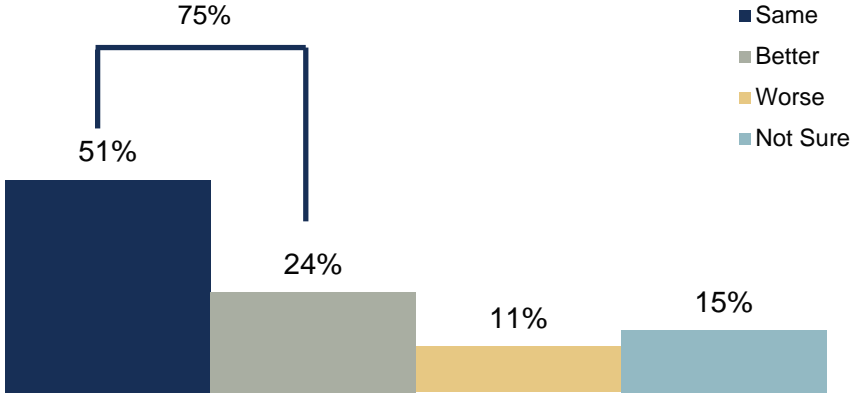
If advanced practice nurses were allowed to see more patients do you think that would lower health care costs, increase health care costs, or have no impact?



|            | Overall     | Party      |            |            | Gender     |            | Race       |            | Age        |            | Location   |            |            | Used       |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Male       | Female     | White      | Non White  | <55        | 55+        | Urban      | Suburbs    | Rural      | Telehealth |
| Lower      | <b>41%</b>  | 41         | 40         | 39         | 42         | 39         | 40         | 45         | 44         | 35         | 41         | 41         | 37         | 42         |
| No Impact  | <b>35%</b>  | 36         | 34         | 37         | 35         | 35         | 37         | 27         | 29         | 43         | 33         | 36         | 38         | 35         |
| Increase   | <b>9%</b>   | 9          | 12         | 9          | 10         | 8          | 8          | 12         | 12         | 5          | 13         | 9          | 1          | 10         |
| Not Sure   | <b>15%</b>  | 14         | 15         | 16         | 13         | 17         | 15         | 16         | 14         | 17         | 13         | 14         | 24         | 13         |
| <b>NET</b> | <b>+31%</b> | <b>+32</b> | <b>+28</b> | <b>+30</b> | <b>+32</b> | <b>+31</b> | <b>+32</b> | <b>+33</b> | <b>+32</b> | <b>+30</b> | <b>+28</b> | <b>+31</b> | <b>+35</b> | <b>+31</b> |

# APNs: Quality Of Care

Do you believe the quality of care received from nurse practitioners and other advanced practice nurses instead of doctors would be better, worse, or basically the same?



|        | Overall    | Party |      |     | Gender |        | Race  |           | Age |     | Location |         |       |
|--------|------------|-------|------|-----|--------|--------|-------|-----------|-----|-----|----------|---------|-------|
|        |            | Dem   | Indy | GOP | Male   | Female | White | Non White | <55 | 55+ | Urban    | Suburbs | Rural |
| Same   | <b>51%</b> | 48    | 55   | 53  | 48     | 43     | 51    | 47        | 49  | 53  | 42       | 53      | 54    |
| Better | <b>24%</b> | 29    | 19   | 20  | 27     | 22     | 22    | 34        | 32  | 14  | 39       | 20      | 27    |
| Worse  | <b>11%</b> | 10    | 8    | 13  | 10     | 11     | 12    | 5         | 8   | 13  | 6        | 12      | 6     |

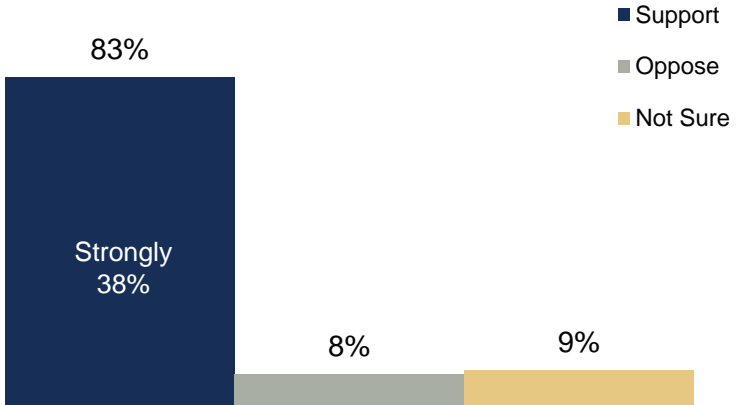
Some numbers may be off +/- 1% due to rounding.





# Removal of Regulatory Barriers in New Jersey

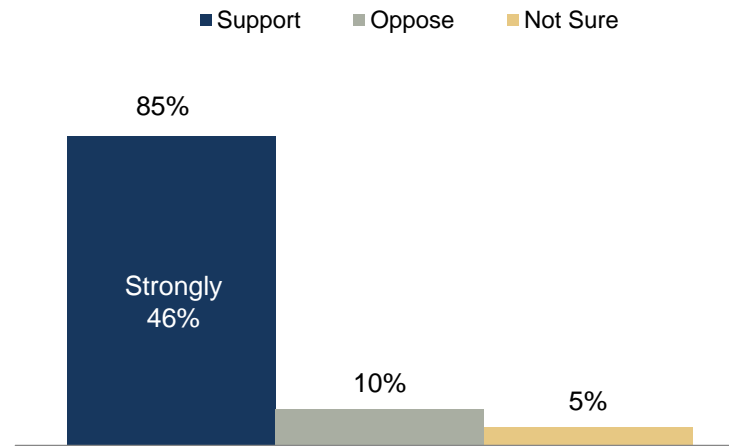
New Jersey is competing with other states for the most qualified health care providers, but its laws are among the most restrictive. Would you support or oppose New Jersey removing regulatory barriers to address our workforce shortage and recruit and retain more advanced practice nurses?



|            | Overall     | Party      |            |            | Gender     |            | Race       |            | Age        |            | Location   |            |            | Used       |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Male       | Female     | White      | Non White  | <55        | 55+        | Urban      | Suburbs    | Rural      | Telehealth |
| Support    | <b>83%</b>  | 82         | 87         | 82         | 83         | 82         | 82         | 85         | 85         | 79         | 88         | 82         | 79         | 85         |
| Oppose     | <b>8%</b>   | 8          | 7          | 10         | 9          | 8          | 9          | 6          | 7          | 11         | 4          | 9          | 10         | 9          |
| <b>NET</b> | <b>+74%</b> | <b>+74</b> | <b>+79</b> | <b>+73</b> | <b>+74</b> | <b>+74</b> | <b>+73</b> | <b>+79</b> | <b>+79</b> | <b>+68</b> | <b>+84</b> | <b>+72</b> | <b>+69</b> | <b>+76</b> |

# Telehealth Support

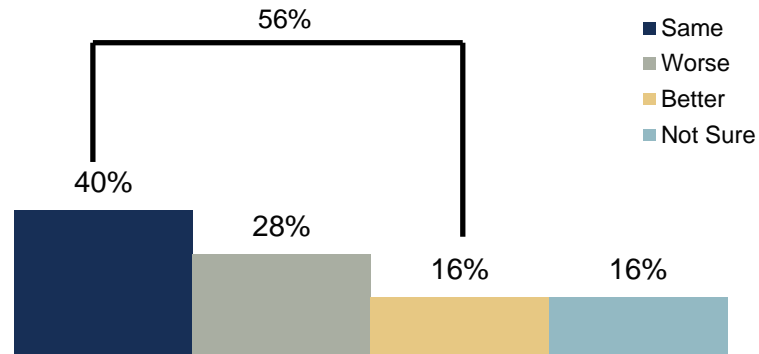
During the COVID pandemic, many doctors, nurses, psychologists, and other health care providers introduced more ways to connect with patients seeking physical and mental health services—giving patients the option to not only connect with a healthcare professional live via video conference or phone call, but also using secure patient portals, online chats, and app-based services. All these services are referred to as telehealth. Do you support or oppose expanding the number of telehealth options available to patients looking for medical care and advice?



|            | Overall     | Party      |            |            | Gender     |            | Race       |            | Age        |            | Location   |            |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Male       | Female     | White      | Non White  | <55        | 55+        | Urban      | Suburbs    | Rural      |
| Support    | <b>85%</b>  | 88         | 84         | 81         | 86         | 84         | 85         | 87         | 87         | 82         | 89         | 85         | 77         |
| Oppose     | <b>10%</b>  | 8          | 10         | 14         | 10         | 10         | 10         | 9          | 8          | 13         | 8          | 10         | 13         |
| <b>NET</b> | <b>+75%</b> | <b>+80</b> | <b>+75</b> | <b>+66</b> | <b>+76</b> | <b>+74</b> | <b>+74</b> | <b>+77</b> | <b>+79</b> | <b>+69</b> | <b>+81</b> | <b>+74</b> | <b>+65</b> |

# Telehealth: Quality Of Care

Do you believe the quality of care you receive using telehealth services is better, worse, or basically the same as the care you would receive in person?



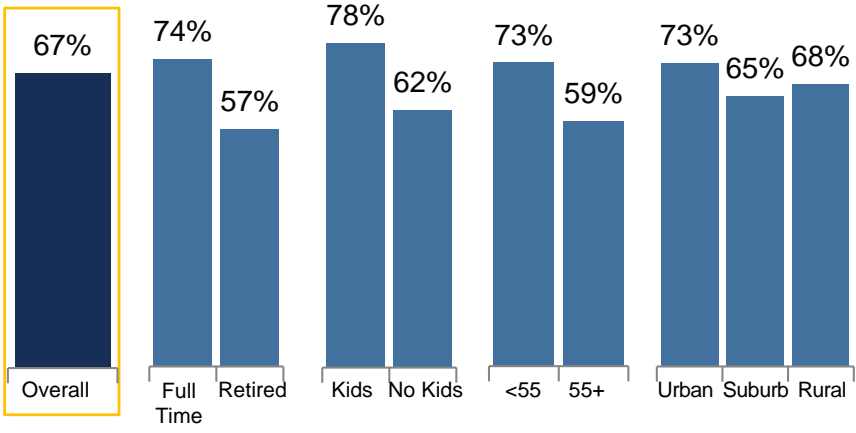
|        | Overall    | Party |      |     | Gender |        | Race  |           | Age |     | Location |         |       |
|--------|------------|-------|------|-----|--------|--------|-------|-----------|-----|-----|----------|---------|-------|
|        |            | Dem   | Indy | GOP | Male   | Female | White | Non White | <55 | 55+ | Urban    | Suburbs | Rural |
| Same   | <b>40%</b> | 41    | 44   | 36  | 39     | 41     | 40    | 39        | 40  | 41  | 36       | 42      | 35    |
| Worse  | <b>28%</b> | 23    | 30   | 37  | 26     | 29     | 30    | 24        | 26  | 31  | 17       | 31      | 31    |
| Better | <b>16%</b> | 22    | 11   | 10  | 21     | 12     | 13    | 24        | 24  | 5   | 38       | 10      | 10    |

# Telehealth: Usage Levels—Current & Future

## Current Telehealth Usage Levels

Have you used any telehealth services to meet with a doctor or other healthcare professional—such as connecting with them via online video conference calls, Zoom meetings, online chats, over the telephone, or patient portals?

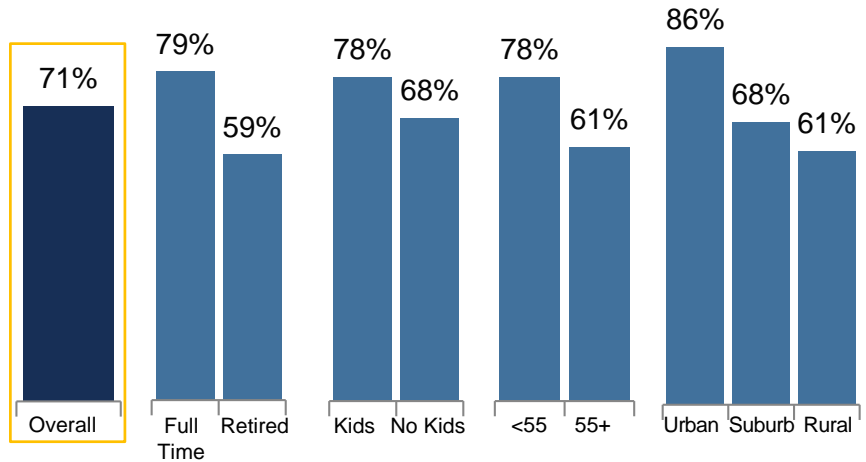
Percent YES



## Likelihood of Using Telehealth Services in Future

How likely would you consider using telehealth services in the future when dealing with a physical or mental health issue?

Percent LIKELY



# Appendix

# Audience

## Ideology

|                       |      |
|-----------------------|------|
| Liberal               | 38%  |
| Very Liberal          | 15%  |
| Somewhat Liberal      | 23%  |
| Moderate              | 32%  |
| Conservative          | 27%  |
| Somewhat Conservative | 17%  |
| Very Conservative     | 10%  |
| NET                   | -11% |

## Party

|                      |      |
|----------------------|------|
| Republican           | 29%  |
| Democrat             | 46%  |
| Independent/No Party | 21%  |
| Other                | 1%   |
| Not sure             | 2%   |
| NET                  | -17% |

## Age

|       |      |
|-------|------|
| 18-29 | 16%  |
| 30-34 | 9%   |
| 35-39 | 7%   |
| 40-44 | 7%   |
| 45-54 | 18%  |
| 55-64 | 21%  |
| 65+   | 22%  |
| Mean  | 48.8 |

## Gender

|        |     |
|--------|-----|
| Male   | 46% |
| Female | 54% |

## Children Under 18

|     |     |
|-----|-----|
| Yes | 30% |
| No  | 69% |

## Income

|                       |          |
|-----------------------|----------|
| <\$50,000             | 29%      |
| Under \$15,000        | 4%       |
| \$15,001 to \$25,000  | 6%       |
| \$25,001 to \$40,000  | 11%      |
| \$40,001 to \$50,000  | 8%       |
| \$50,000-\$100,000    | 32%      |
| \$50,001 to \$75,000  | 16%      |
| \$75,001 to \$100,000 | 16%      |
| Over \$100,000        | 34%      |
| Prefer not to say     | 5%       |
| Mean                  | \$84,742 |

## Race

|                            |     |
|----------------------------|-----|
| White                      | 80% |
| Non-White                  | 25% |
| Black                      | 13% |
| Hispanic or Latino         | 10% |
| Asian or Pacific Islander  | 3%  |
| Native American/Indigenous | 1%  |
| Multiple races             | 1%  |

## Education

|                          |     |
|--------------------------|-----|
| High school              | 17% |
| Some college/Assoc/Trade | 32% |
| Four-year college degree | 27% |
| Graduate school          | 24% |

## Marital Status

|                   |     |
|-------------------|-----|
| Married           | 32% |
| Single            | 9%  |
| Divorced          | 3%  |
| Separated         | 5%  |
| Other             | 0%  |
| Prefer not to say | 32% |

## Employment

|                           |     |
|---------------------------|-----|
| Employed full-time        | 50% |
| Retired                   | 22% |
| Not employed at this time | 9%  |
| Employed part-time        | 8%  |
| Self employed             | 7%  |
| Student                   | 3%  |
| Other                     | 2%  |

## Area

|          |     |
|----------|-----|
| Suburban | 70% |
| Urban    | 20% |
| Rural    | 9%  |
| Not sure | 1%  |

## Insurance Status

|                                 |     |
|---------------------------------|-----|
| Through job/ parent's insurance | 44% |
| Medicare                        | 29% |
| Medicaid                        | 12% |
| Purchased privately             | 12% |
| The military                    | 1%  |
| Not sure                        | 1%  |
| You don't have insurance        | 2%  |