

## Statewide Project of NJCCN

### What is the NJCCN?

The New Jersey Collaborating Center for Nursing (NJCCN) was created through legislation and is supported by a public/private partnership between the State of New Jersey and the Robert Wood Johnson Foundation (RWJF). The Center focuses on issues related to nursing education, practice, and policy. Research reports and presentations can be found on the Center's Web site at [www.njccn.org](http://www.njccn.org). NJCCN is guided by a 17 member Board comprised of New Jersey healthcare stakeholders. The Center is located on the Newark Campus of Rutgers, the State University of New Jersey, College of Nursing.

#### MISSION

To assure the best possible nursing care for New Jersey State residents. NJCCN serves as a future-oriented research and development organization that will develop and disseminate objective information and provide an ongoing strategy for the allocation of State resources directed towards the nursing work force (P.L. 2002, c116).

#### VISION

NJCCN is a primary source for data-based evidence to formulate reliable health policy that has a positive impact on nursing care, nursing education, and patient outcomes. The Center serves as a catalyst for the implementation of innovative practice and education models.



NEW JERSEY  
COLLABORATING  
CENTER FOR  
NURSING

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*Workforce Development • Health Policy • Quality Care*

ICAN is a program of the NJCCN, a Center concentrating on finding solutions to nursing workforce issues.

The ICAN Volunteer Model was originally designed in 2004 by the Nurse Workforce Solutions Project in collaboration with the Atlantic Cape May Workforce Investment Board and funded by New Jersey Health Initiatives.



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## Discover Nursing



Connecting experienced nurses, nursing students and retired nurses with their community in exploring nursing career opportunities and advancements.

NEW JERSEY  
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NURSING



## Tell Everyone About Nursing!

### What is the ICAN Program?

Everyday, nurses make a difference in their patients' lives. Positive nurses send very positive messages about the profession they have chosen to make a difference in others' lives. The positive volunteer nurses of ICAN spread the word about a nursing career and help impact the health and wellness of their communities.

If you are planning a Community Health or Career Fair, a school project, or a school health event, please check out ICAN at [www.njccn.org](http://www.njccn.org) and click on ICAN. Or see the back cover for contact information.

#### MISSION

Enhance knowledge about nurses and educational opportunities, nurture nursing careers leading to a decrease in the nursing workforce shortage and positively impact the health literacy of our community.

#### VISION

Expand throughout New Jersey and become recognized as one of the "best practice" models in the promotion and support of Nursing careers and health literacy.

## About the Activities

ICAN members have access to information guides, scripts, and materials for children and adults of all ages. We have available



a wide variety of age-appropriate materials. Puppet shows, storytelling, career brochures, coloring books, computer games, videos, presentations, certificates, handouts, stickers, and much more.

Health literacy information is included in the ICAN programs, such as wellness promotion through good hygiene, healthy lifestyles, illness prevention, how to use the health care system, and safety topics. All K-12 programs integrate NJ Core Curriculum Educational Standards.



## Nurses Make a Difference!

A message from an ICAN member —

This volunteer program provides nurses opportunities to advance our profession through community service. The ICAN mission and goals guide us in our efforts to decrease the Nursing workforce shortage and enhance health awareness. Reaching greater numbers at earlier ages will help prepare and nurture individuals interested in nursing, encourage and assist nurses who wish to advance their education and nursing careers, and increase the number of Nurse educators. I love doing this and I know "I can" make a difference in my community. Please join us...

*NY Burke, RN MS BC*  
*Designer of ICAN*



*Join Us in Discovering Nursing!*